

# 2018 Highlights

MENTOR GIRLS. DEVELOP LEADERS. TRANSFORM COMMUNITIES.



## WHO WE ARE

AfricAid mentors secondary school girls in Tanzania to complete their education, develop into confident leaders, and transform their own lives and their communities.

We equip girls to overcome challenges and reach their full potential because educated girls create lasting positive change.

The outcome is proactive, resilient, and socially responsible girls who secure better jobs, raise healthier families, and increase the standing of women in society.

## WHY GIRLS?

Educating a girl starts a ripple effect with an exponential impact on her life, her family, and all of Tanzania:

- For each additional year of secondary school, a girl's earning potential increases up to 20%
- Women reinvest 90% of their income back into their family.
- Increasing the number of women with a secondary education by 1% raises the GDP by .37%

## OUR BELIEFS

AfricAid's extracurricular mentoring programs, Kisa and Binti Shupavu, are based on our beliefs that:

- Girls have rights.
- Girls are capable.
- Girls can ignite change.

Check out our full  
2018 Annual Report  
[AFRICAID.ORG/AR2018](https://www.africaid.org/ar2018)

*“Young women in Tanzania can act as leaders.*

Women here are being told that their voices are not important, but at AfricAid we make that happen. We are mentoring girls to help them understand that they have a voice and that voice is powerful.”

- Eliakunda Kaaya, Kisa Alumna and Mentor



## BINTI SHUPAVU

**In 2018, you helped us mentor 2,539 Binti Shupavu Scholars at 21 Partner Schools.**

Binti Shupavu is a four-year, extracurricular life skills course for lower secondary school girls covering topics such as study skills, personal leadership, health, and self-confidence with the goal of increasing graduation rates for vulnerable girls.

Binti Shupavu means *Courageous Daughters* in Swahili, and through the program girls learn to be confident, resilient, and determined in order to make their own choices, complete their education, and reach their goals.



## KISA PROJECT

**In 2018, you helped us mentor 1,704 Kisa Scholars at 28 Partner Schools.**

The Kisa Project is a two-year, extracurricular leadership course that prepares girls in their last two years of secondary school to attend university and create positive social change in their communities.

Kisa means *Story* in Swahili. Through Kisa, young Tanzanian women become the creative authors of their own future stories as they share their ideas, grow as individuals, and lead community projects.

**99% of Form 4 Binti Shupavu Scholars graduated in 2018.**

In 2016, only 69% of girls nationwide graduated.

**5% of Kisa Alumnae report ever having been pregnant**

compared with a 50% national average for women under age 20.

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## SCOLASTICA'S STORY

I like to educate other young girls who do not have the chance to be in Binti Shupavu. I decided to share what I learned with my community by forming a group of young girls at home and mentoring them. I photocopied my notes and used my own money and bought the necessary supplies.

Some people used to make me lose hope by telling me I cannot really do much to change the future for these girls. Others told me that I was a busybody or that I will perform poorly at school if I continue mentoring my group. But I ignored them because I knew what I was doing.

I am so happy with what I am doing in general because I believe that sharing is caring. I would like these girls to reach their goals, and I would like to reach my own goals of supporting my community, not only in Moshi but the whole Country of Tanzania.

*“They told me no woman can be president anywhere. I didn’t want to let their noise stop me. I won with 82% of the vote. When women are empowered to change the status quo, they change the perception of people about female leaders.”*

1,464 Kisa Alumnae like Fides show the power of confident, educated women to change the status quo. She was elected university class president.



*“I thought [my daughter’s education] was none of my business as a father. Now I have learned so much from you despite the fact you are a young lady. I wish one day to see my daughter confident and knowledgeable as you are.”*

675 Parents like this father from Karenga attended Engagement Meetings to encourage positive attitudes about educating girls.

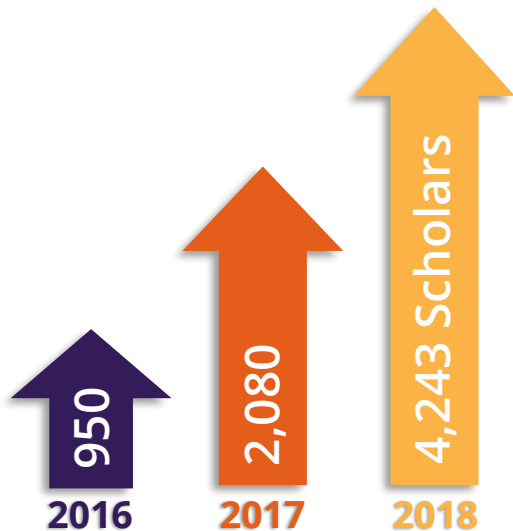


**THANK YOU.  
YOU DOUBLED  
OUR IMPACT  
TO MENTOR  
4,243  
GIRLS IN  
TANZANIA  
IN 2018.  
THAT'S 4X OUR  
2016 IMPACT!**

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our full 2018  
Annual Report  
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## IMPACT GROWTH



## 2018 REVENUE



- 20% Individual & Corporate
- 38% Grants to AfricAid US
- 34% Grants to AfricAid TZ  
*excluding funds from AfricAid US*
- 7% Special Events (Net)
- <1% Other (includes in-kind)

Thank you for helping us raise **\$881,805 in 2018** to mentor girls, develop leaders, and transform communities.

Visit [africaid.org/AR2018](http://africaid.org/AR2018) to review the combined 2018 Financials and read the full annual report.



[africaid.org](http://africaid.org)

1031 33rd St #174 • Denver, CO 80205 • 303.351.4928 • [info@africaid.org](mailto:info@africaid.org)

AfricAid's mission is to support girls' education in Africa in order to provide girls with the opportunity to transform their own lives and the lives of their communities.